



AMPLIFY

Turn it up



FROM **PASTOR MARK**

Over the last 30 years, Seneca Creek has developed a reputation as a church that genuinely cares for and serves our local community. Our children's and student ministries are known for reaching kids and students with a gospel message they can understand and live out. We've developed partnerships with international organizations in Peru, Dominican Republic, Kazakhstan, Guatemala, and Tanzania.

We are reaching communities of every imaginable culture right in our county. Using technology, we're beginning to reach communities in other states and other countries as well.

As exciting as our history has been, our future is even more exciting. God is calling us to step into a more significant role in sharing Christ by meeting our world's physical, financial, relational, and spiritual needs. The global pandemic has brought many of these needs into sharp focus.

I pray that you join us as we **AMPLIFY** Christ in our lives, community, and the world. Together we will write the next chapter of the story of Seneca Creek. We have the chance to write it larger and louder than ever before. **AMPLIFY** is our invitation to do just that.

THE VISION

AMPLIFY is a two-year initiative aimed at **amplifying the gospel of Jesus Christ** with our words and our actions. It's **faithfully** and **boldly** proclaiming the enduring hope of Christ in our ever-changing post-pandemic world.



AMPLIFY CHRIST IN OUR LIVES

Leverage new technology to improve the worship experience both in-person and online.

Deploy hundreds of Christ-centered leaders to launch new endeavors, and reach our world for Christ.



AMPLIFY CHRIST IN OUR COMMUNITY

Fuel local outreach through the expansion of the Cares Hub to serve the needs of our community.

Reach and invest in emerging generations who will faithfully carry the gospel forward.



AMPLIFY CHRIST IN OUR WORLD

Develop a thriving online campus to gather the church around the world.

Continue our investment in our global partners in Guatemala & Tanzania.

OUR STORY



FIRST GATHERING

1989

Seneca Creek launched its first worship gathering on October 15, 1989, at the Loews Movie theater in Germantown. They were a small congregation, only 85 in number, but their faith in a big God compelled them to build a church that would ignite the HOPE of Christ.



**INNOVATIVE
OUTREACH**

As exciting as our history has been, our future promises to be larger and louder.

**SMALL BUT
EMPOWERED**



1992

By 1992, the church had more than tripled in size, so they rallied together and gave generously to build our very first Ministry Center in Germantown. This space served as a home base for weekday prayer gatherings, discipleship classes, youth activities, and leadership training.

**STEADY
GROWTH**



1999

In November 1999, Seneca Creek stepped onto the worldwide web to create our first website. The internet was a revolutionary technology, so not every church owned a website back then. A few years later, Seneca Creek launched a Podcast offering practical, hope-filled messages accessible anyplace and anytime on the internet.



FROM PORTABLE TO PERMANENT

2010

After 21 years as a portable church and with a bold vision for the future, Seneca Creek once again gave generously to the dream of acquiring a permanent facility. On December 19, 2010, we held our first worship gathering at 13 Firstfield in Gaithersburg.

AMPLIFY is our invitation to trust God and boldly follow Him into our future. >

2000

Seneca Creek continued to multiply, and in 2000 we moved our Sunday gatherings to Seneca Valley High School. Once again, the church invested in the future by giving generously to build our second ministry center. This 16,000 square foot facility enabled us to triple the size of our mid-week gatherings and provided space for our growing student ministry.

FINISHING WHAT WE STARTED



2016

In September 2016, the people of Seneca Creek once again trusted God. They gave sacrificially to complete renovations of our children and student spaces. This initiative unleashed inviting spaces for our children and students to know and grow in Christ.

LEVERAGE

NEW TECHNOLOGY

The **AMPLIFY** vision includes taking the gospel to where people are—and today, people are online. Advances in technology have drastically changed the way people connect, learn, and grow and the pandemic has accelerated these changes. People no longer “come to church” to find answers—they Google instead. So having an excellent online presence is no longer optional; it’s essential to advancing the gospel and effectively growing disciples.



Our current AVL equipment is now well beyond life expectancy and needs to be replaced.

The sound in our room is unbalanced, with seats where it's painfully loud and others where it's muffled and hard to understand.

- Our new equipment will balance the sound for every seat in the room
- Upgraded lighting will help create worshipful moments and experiences
- New video technology will create a better experience for everyone in the room
- It will also enhance the quality of our livestream for our growing online community



**WHAT COULD BE A BETTER
USE OF TECHNOLOGY THAN
TO HELP PEOPLE WORLDWIDE
BECOME PASSIONATE
FOLLOWERS OF CHRIST?**

FUEL LOCAL OUTREACH

GAITHERSBURG IS THE SECOND MOST CULTURALLY DIVERSE CITY IN THE UNITED STATES.

HOWEVER, CULTURE ISN'T THE ONLY SOURCE OF DIVERSITY HERE.



21.8%

of neighbors live below Montgomery County Self-sufficiency rate.*



53.2%

of neighbors living in poverty speak a language other than English at home.*



12%

Gaithersburg neighbors never completed High school.



14.9%

female-headed households with children under 18 live in poverty.*



9.5%

Gaithersburg neighbors live in poverty.

*Includes all Montgomery County

CARES HUB

THE CARES HUB IS HELPING TO MEET OUR NEIGHBORS' ESSENTIAL NEEDS.

AMPLIFY WILL EXPAND THE CARES HUB TO INCLUDE EMPOWERMENT THROUGH LEARNING AND SUPPORTIVE RELATIONSHIPS.



Low-income neighbors get healthy, nourishing food so that no family ever has to wonder where to get their next meal.

Neighbors can learn career skills to secure higher-paying jobs to better provide for their families.



Neighbors can get help to navigate the complexities of immigration and find a pathway to legal residency.

Entire families can find Christ-centered community to worship, heal, and grow.



Neighbors living in crisis can find safe, supportive friendships and tools to pursue their goals.

AMPLIFY CHRIST

IN OUR WORLD

As our Livestream reaches more and more homes, we want to include them in a rich, faith experience by creating more online communities, conversations, and relationships. In short, developing an actual "online campus," with online pastors, prayer partners, and leaders, and accessibility for more than one hour on Sunday. For many of the growing number of people who connect online, this may be the only option for them to experience and live out the hope of Christ.



Our global ministry partners are not immune to the challenges of the pandemic. They had enormous challenges before COVID, and most of those have only grown bigger.

AMPLIFY includes investment in our global partners in Guatemala and Tanzania. Their ministries are crucial to the global cause of Christ, and we believe God has given us the privilege of working together with them.

AMPLIFYING

A GOD-SIZED VISION TOGETHER

As we journey together, you will be challenged to grow in living a life that amplifies Christ. We invite you to participate in community groups, learning opportunities, and service.



AMPLIFY will span 25 months, running April 2022-April 2024. During this time, every gift to Seneca Creek will go towards our existing ministries and grow our impact through new initiatives.

Every dollar given will go towards our annual operating expenses, current ministry initiatives, upgraded audio, video, lighting equipment, outreach expansion through the Cares Hub, and strategic investment in our global partners. Because God has given us one vision, we will approach **AMPLIFY** in a unique way. Instead of an add-on campaign, **AMPLIFY** is ONE FUND, addressing ongoing ministries as well as new initiatives. In other words, all of this matters so all of our funds will be working together to **AMPLIFY** Christ.

AMPLIFY WILL STRETCH OUR FAITH AS WE STEWARD THE RESOURCES GOD HAS GIVEN US AND JOIN TOGETHER IN AMPLIFYING A GOD-SIZED VISION TO REACH OUR WORLD WITH THE HOPE OF CHRIST.



WE ARE TRUSTING GOD TO ACCOMPLISH THE **AMPLIFY** VISION HE HAS GIVEN US.
WE ARE INVESTING IN FOUR DIFFERENT CATEGORIES.

2-YEAR GENERAL MINISTRY

\$3,750,000

Fund existing ministries, keep our facility functioning, staff salaries



UPGRADED TECHNOLOGY

\$800,000

Purchase and professional installation of new sound, lighting, video equipment



EXPAND CARES HUB

\$400,000

Expansion of future space, additional programs, and staff



GLOBAL MISSIONS

\$50,000

Aide our international partners in Guatemala and Tanzania in pandemic recovery



NEXT STEPS



PRAY SPECIFICALLY

Ask God to move you (and all of us) from fear to faith, as we each determine to do our part in following God's vision for our future.



COMMIT FULLY

Our goal is 100% participation from our church family. We can't all give the same amount, but we can all give something. Open your heart to whatever God asks from you. Trust and step out in faith.



GIVE GENEROUSLY

Ask God to show you what a generous financial gift looks like for you over these two years. Take whatever bold steps are required to see it through. Submit your two-year faith promise during "I'm in!" week, **March 27 - April 2, 2022.**



CHEER LOUDLY

Own the **AMPLIFY** Vision. Become an ambassador for it in your spheres of influence. Join an **AMPLIFY** community group, commit to growing in Christ, and invest in serving.

THEN LET'S ALL GIVE OUR FIRST GIFT ON
"KICK-START" SUNDAY, APRIL 3, 2022!

YOUR AMPLIFY CALCULATOR

AS YOU PRAY

As you pray and discern how God will lead you to give during this time, let this calculator be a tool for you. Allow it to be something that inspires and challenges you toward greater generosity for God's Kingdom.



IMAGINE IF

Imagine if each of us took our next right step on this generosity journey together?

Thousands have gone before us so that you and I could be here today. Now it's our turn.



What I/we would expect to give in a year

+

My/Our expanded annual generosity gift

=

x2 years

i.e. stock, bonds, real estate

=

My/Our 2-Year **AMPLIFY** Faith Commitment

April 2022 - April 2024

FAQ'S

Q. WHAT ARE YOU ASKING ME TO DO?

We're asking everyone who calls SCCC home to seek God with the question, "Lord, what part should I play in **AMPLIFY?**" As you seek God for direction, we're asking that everyone fill out a faith commitment card (paper or online) and turn it in during the week of March 27-April 2, 2022. Giving can be fulfilled from April 2022 to April 2024.

Q. WHAT IS "KICK START SUNDAY?"

We're asking that everyone joyfully give their first gift toward their faith commitment on Sunday, April 3, 2022, or online sometime during that week. This will be a time of celebration as we look forward in anticipation for how God will work through us in accomplishing his vision.

Q. WHAT IF WE DON'T REACH OUR GOAL?

First, we wholeheartedly believe that God has given each of us the resources we need to accomplish this vision together! We believe that "God can do exceedingly abundantly beyond all we can ask or imagine...through his work within us." (Ephesians 3:20-21) If we didn't achieve our goal for some reason, the Leadership Council would need to prayerfully consider altering the initiatives or extending the time required to accomplish the vision.

Q. WHAT IF WE EXCEED OUR GOAL?

Exceeding our goal may enable us to execute the vision sooner and enlarge the scope of our outreach through the Cares Hub. If that happens, our Leadership Council will prayerfully decide how to deploy our resources best to fulfill our mission and expand our impact.

Q. WHY ARE WE PURCHASING NEW AUDIO, VISUAL, AND LIGHTING EQUIPMENT? ISN'T WHAT WE HAVE GOOD ENOUGH?

No, it isn't sufficient, and here's why. When we moved to Firstfield in 2010, we took our portable sound equipment; some had been in use since the 1990s. We installed it in our auditorium to make do until we could afford to upgrade and replace it. Some of our equipment is so old that replacement parts are no longer available so we will soon have no choice but to replace them. Much of our equipment is well beyond its life expectancy. FCC changes have rendered some of our wireless gear unusable. And newer equipment is often unable to communicate with our legacy gear, meaning entire systems require replacement. It's like trying to stream Netflix movies thru a 56k modem.

Q. HOW WILL OUR MONEY BE USED TO EXPAND THE CARES HUB?

We need to increase our staff to include a full-time Grants Manager to expand program funding. Currently, Pastor Jeannette is acting as part-time Director of the Cares Hub, but as we grow, we will need to hire a full-time Director. We currently lease 5,000 square feet in the lower south wing of our facility to a tenant. We depend on that rental income to help cover our mortgage and facility expenses. We would like to release our tenant to utilize that space for the Cares Hub. Some areas could be multi-use for community outreach during the week and worship and discipleship on the weekends. Our Leadership Council will prayerfully consider the order and timing of these expansion goals.



SENECACREEK
COMMUNITY CHURCH

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